



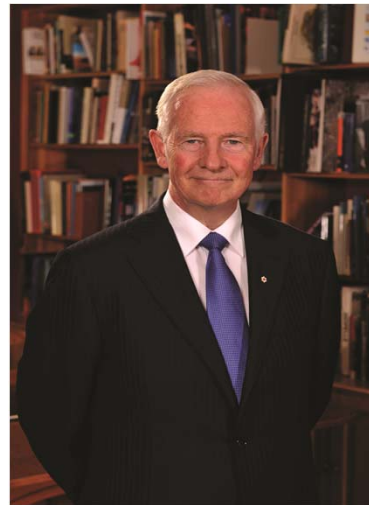
EXCELLENCE CANADA

Improving Performance ✦ Recognizing Excellence

Améliorer le rendement ✦ Reconnaître l'excellence

Vice-Regal Patron

His Excellency the Right Honourable David
Johnston C.C., C.M.M., C.O.M., C.D.,
Governor General of Canada





Founding Partners Unique Opportunity



The National Quality Institute (NQI) becoming Excellence Canada

The National Quality Institute, a not-for-profit organization founded by Industry Canada, and home of the *Canada Awards for Excellence* established in 1984, is being re-vitalized with a new vision and mission and re-branded as **Excellence Canada**



Excellence Canada Mission Statement

The mission of **Excellence Canada** is to
Help Improve Organizational Performance
and Recognize Excellence



Excellence Canada Vision

The vision of **Excellence Canada** is to promote and enable excellence in every organization in Canada.

Excellent organizations continually improve performance; they are innovative, competitive, and customer-focused; they are healthy, inclusive, and sustainable; and they are economically, socially, and environmentally responsible.



Excellence Canada Values

- Excellence
- Leadership
- Integrity
- People
- Relationships
- Consistency



Excellence Canada Founding Partners will include:

- ✓ Businesses with national and global operations
- ✓ Businesses that are leaders in their particular province or industry
- ✓ Federal Government and Departments
- ✓ Provincial and Territorial Governments and Departments
- ✓ Municipal Governments and Departments
- ✓ Agencies of government
- ✓ Hospitals and Healthcare Providers
- ✓ Schools, Colleges, and Universities
- ✓ Not-for-profit organizations
- ✓ Volunteer and Social Services sectors
- ✓ Acknowledged thought leaders and subject-matter experts



Why become a Founding Partner?

- ✓ A tremendous opportunity to use your organization's unique strengths and skills to make a real difference in Canada as a respected organizational citizen
- ✓ Corporate Social Responsibility mandate to get involved with a virtuous endeavour and noble cause
- ✓ Capture the national imagination by helping to craft a compelling and galvanizing national agenda that focuses on organizational excellence (as defined in our Vision Statement)
- ✓ Engage with other thought-leaders on key issues and challenges facing businesses, organizations, and governments
- ✓ Leave a lasting legacy for future generations



Why Canada Needs to Focus on Excellence

- ✓ Canada's socioeconomic performance is slipping compared to other OECD countries across 6 domains: innovation, education & skills, economy, health, society, and environment
- ✓ Canada needs to have a strategic focus on organizational excellence to meet the fundamental goal of a high and sustainable quality of life for all Canadians



Founding Partners Roundtable

- ✓ Excellence Canada will convene a semi-annual roundtable of Founding Partners that will discuss one or two strategic issues that will be results-focused and actionable
- ✓ We will be asking our Vice-Regal Patron, His Excellency the Right Honourable David Johnston, Governor General of Canada, and other respected leaders, to host and facilitate these roundtables

Monetized Investment and ROI

- ✓ The investment as a Founding Partner is \$25k p.a. with a minimum three year commitment
- ✓ Founding Partners names and logos will be displayed prominently on Excellence Canada's website and in all literature in perpetuity
- ✓ Founding Partners will be offered a seat on the Board of Governors of Excellence Canada to help shape the excellence agenda and create a community of practice and best practices
- ✓ Founding Partners will be invited to participate at a semi-annual roundtable of thought-leaders
- ✓ Founding Partners will receive tangible benefits that monetize and provide a real ROI on their investment (as per benefits schedule)



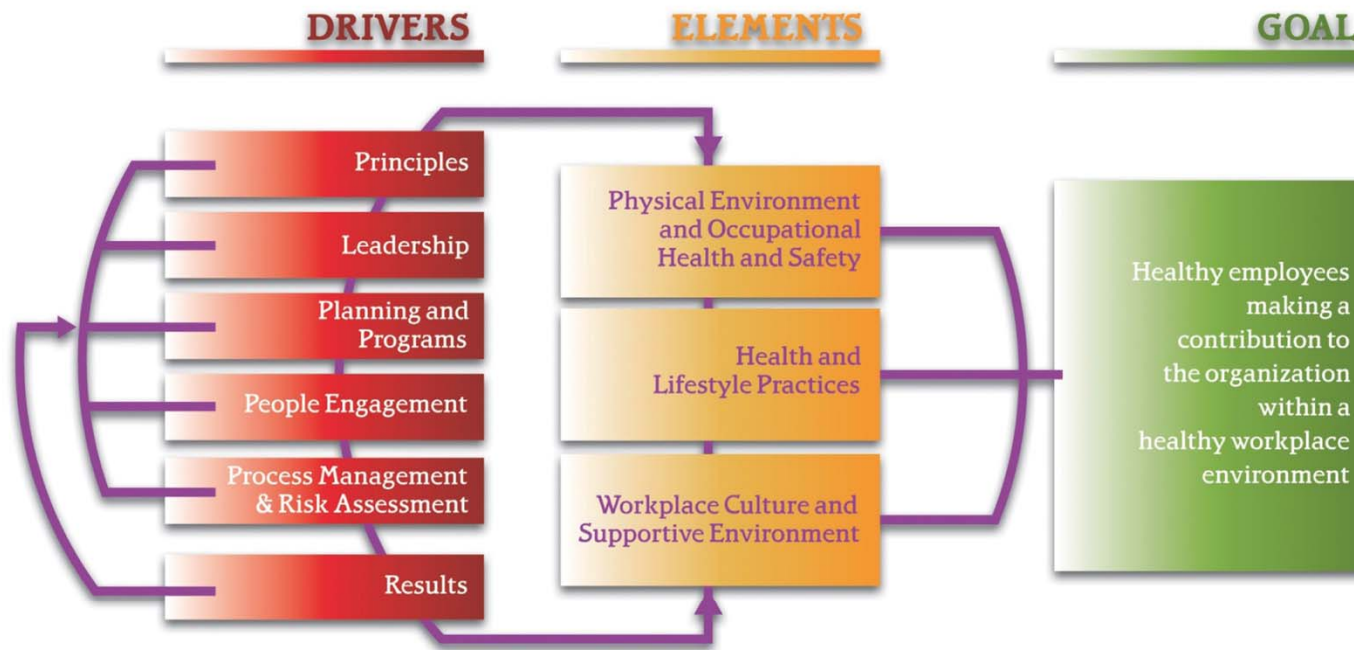
Excellence Canada Frameworks and Awards



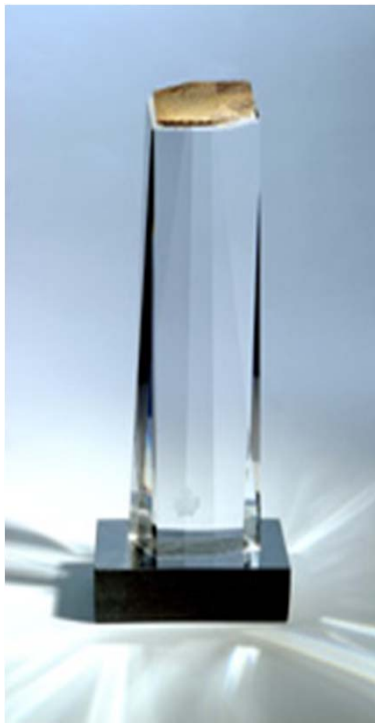
Excellence Canada's Framework for Organizational Excellence



Excellence Canada's Framework for a *Healthy Workplace*[®]



Excellence Canada's *Canada Awards for Excellence*



Categories:

Order of Excellence
Quality and *Healthy Workplace*[®]
Quality
Healthy Workplace[®]
Mental Health at Work
Small Business Customer Service
Community Excellence
Education
SeniorWise[®]
Projects



Next Steps to Becoming a Founding Partner

Excellence Canada's President & CEO, Allan N. Ebedes, will be contacting you soon and will be most pleased to meet with you in person at your convenience.

Contact information:

Email: Allan@ExcellenceCanada.ca

Tel: 1-800-263-9648 X 233

Fax: (416) 251-9131

www.ExcellenceCanada.ca

www.ExcellenceAwards.ca



EXCELLENCE CANADA

